



Francisco de Vitoria and Le Cordon Bleu join hands to establish Le Cordon Bleu Spain

Madrid, 29th March 2007

The University Francisco de Vitoria and Le Cordon Bleu have signed an agreement at the Hotel Palace in Madrid. The agreement was signed by Mr. Daniel Sada Castano, Rector of Francisco de Vitoria University, and Mr. André Cointreau, President of Le Cordon Bleu International.

This remarkable new partnership between Francisco de Vitoria and Le Cordon Bleu has been developed in response to the rapidly increasing demand for the finest quality culinary arts education and hospitality training.

Spain is the second most popular tourist destination in the world, after France, welcoming 59 million tourists per year, 7% of the world's market, and more than the United States or Italy. Tourism in Spain produced 48 million euros in revenue in 2006 alone, and with more than 2 million people employed in the hospitality sector, it is a booming industry. At the same time, the gastronomy of Spain has become a tourist highlight in recent years, having inspired chefs all over Europe to develop their own take on Spanish cuisine.

Le Cordon Bleu Madrid is ready to face the demands of this fast-growing sector, working with trained professionals, leaders in their fields, to communicate their own particular brand of knowledge along with the French 'art du vivre'.

Le Cordon Bleu Madrid will be located at the Francisco de Vitoria university campus in Pozuelo de Alarcon. The school is scheduled to open in January 2008 and will offer the following:

- The Grand Diplôme, a program which is the foundation of all the Le Cordon Bleu schools, and has been the culinary springboard for successful chefs all around the world.
- The Bachelors in International Hotel and Restaurant Management
- Specialized courses and workshops

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Established in 1895, Le Cordon Bleu Culinary Arts Institute has evolved from the Parisian culinary school, to an international culinary and hospitality management network, with some 28 schools in 15 countries. Founded on a long tradition of excellence, the strong reputation of Le Cordon Bleu has endured through the delivery of modern and industry relevant courses.

The university Francisco de Vitoria, started its academic development in October 1993 and belongs to an international system which includes superior education institutions in Europe, North America and South America. It is inspired in a educational model based on the humanistic values. The university Francisco de Vitoria also characterizes itself from being at the avant-garde in the field of superior education resulting in strategic academic alliances with prestigious institutions such as Le Cordon Bleu.

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